



SCSG 2011
Post-AASLD
Symposium

SOUTHERN
CALIFORNIA
SOCIETY OF
GASTROENTEROLOGY

Welcome!

Fred Poordad, MD

Vice-President, Southern California Society
of Gastroenterology

SCSG 2011
Post-AASLD
Symposium

SOUTHERN
CALIFORNIA
SOCIETY OF
GASTROENTEROLOGY

SCSG Member Announcements

- Please renew your SCSG membership for 2012!
- ALL slides will be available online at www.SoCalGastro.org along with an audio cast of each presentation (password protected)
- Please complete the CME form upon program completion (included in your program booklet)

Program Disclosure

- This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the sponsorship of Purdue University College of Pharmacy and the Southern California Society of Gastroenterology. Purdue University School of Pharmacy is accredited by the ACCME to provide continuing medical education for physicians.
- This CME symposium is supported by educational grants from Bristol-Myers Squibb, Onyx Pharmaceuticals, Inc., Salix Pharmaceuticals, Inc. and Vertex Pharmaceuticals.

Educational Objectives

- Summarize the latest clinical research related to the management of HBV, HCV and the complications of cirrhosis
- Describe evolving patient management and treatment strategies for chronic hepatitis B
- Review significant advances in therapeutic options for the treatment of chronic hepatitis C
- Identify the risk factors and management options for the complications of cirrhosis

Schedule of Events

Saturday, November 19, 2011

7:30 AM General Session

10:15 AM Break

10:45 AM General Session

12:45 PM Adjournment

A Word of Thanks to

- Our distinguished visiting faculty and SCSG speakers
- Commercial supporters of the CME symposium
 - Bristol-Myers Squibb
 - Onyx Pharmaceuticals, Inc.
 - Salix Pharmaceuticals, Inc.
 - Vertex Pharmaceuticals, Inc.
- Commercial Exhibitors
 - Bristol-Myers Squibb
 - Confidential Pharmacy
 - Genentech
 - Gilead Sciences
 - ITRx
 - Merck & Co., Inc.
 - Onyx Pharmaceuticals, Inc.
 - Salix Pharmaceuticals, Inc.
 - Vertex Pharmaceuticals, Inc.

Industry Sponsored Lunch Seminar

*Sponsor: Vertex
Pharmaceuticals, Inc.*

- Located in Gallery Ballrooms
 - 12:45 PM
- Limited space!
 - Please visit the registration desk for more information



You are cordially invited to attend

Overview of INCIVEK: Phase III Clinical Trial Data and Prescribing Information

Presented by:
Tram Tran, MD
Cedars-Sinai Medical Center
Los Angeles, CA

Saturday, November 19, 2011

**Montage Laguna Beach
30801 South Coast Highway
Laguna Beach, CA 92651**

Space is limited, so please respond promptly
by contacting your Therapeutic Specialist

If you have any questions, please contact your Therapeutic Specialist
Emily Beason at 310-625-9240 or via email at Emily_Beason@vrtx.com

In accordance with company policy and the PhRMA Code on Interactions with Healthcare Professionals, attendance at this promotional educational program is limited to healthcare professionals. Accordingly, attendance by guests or spouses is not appropriate and cannot be accommodated.

 **INCIVEK**[™]
(telaprevir) tablets